

Mark Wolcott

Website Developer | Graphic Designer

Denver, CO | 804-402-1339 | markwolcott74@gmail.com

Portfolio: markawol.com

Website Developer and Graphic Designer with 25+ years of combined web, digital, and print design experience. Builds, designs, maintains, and supports user-friendly websites for a wide range of clients and industries. Experienced with WordPress and other CMS platforms, HTML, CSS, PHP, JavaScript, web hosting, MySQL, website security, SEO, plugins, and themes.

Brings a strong design foundation in branding, logo development, Adobe Creative Cloud, and marketing collateral to create graphics and websites that are both functional and visually cohesive.

CORE SKILLS

Website Development - WordPress Themes & Plugins - Website Maintenance - HTML - CSS - PHP - JavaScript - Website Hosting - MySQL - Website Security - SEO - CMS Administration - Responsive Web Design - Graphic Design - Adobe Illustrator - Adobe Photoshop - Logo Design - Brand Identity - Print Production - Client Communication - User Training

PROFESSIONAL EXPERIENCE

Freelance WordPress Developer & Graphic Designer

VARIOUS CLIENTS | DENVER, CO | JULY 2023 - PRESENT

- Develop and maintain WordPress and other CMS websites for a variety of clients and project types
- Design website layouts, brand assets, graphics, and marketing materials that support each client's visual identity
- Configure, update, and troubleshoot WordPress themes, plugins, site content, and functionality
- Provide ongoing website support, content updates, and design services for client projects
- Work directly with clients to understand requirements, communicate solutions, and deliver polished website and design work

Senior Wordpress Developer and Graphic/UX/UI Designer

MEDIAWORKS | ARVADA, CO | MAY 2010 - JULY 2023

- Developed, designed, launched, and maintained hundreds of websites for clients and organizations using WordPress/other CMS
- Built and updated websites using HTML, CSS, PHP, JavaScript, WordPress themes, plugins, and related web technologies
- Created responsive page layouts, visual assets, branding elements, and digital content aligned with client goals
- Managed website maintenance, content revisions, hosting-related tasks, security considerations, and ongoing technical support
- Applied SEO best practices and site-structure improvements to support search visibility and usability
- Collaborated with clients and colleagues, explained technical concepts clearly, and conducted training sessions as needed

Web Developer & Graphic Designer

LYONS PRODUCTIONS | DENVER, CO | JUNE 2009 - JULY 2010

- Designed and developed websites, logos, ads, menus, and promotional materials for the North Denver Resource Guide
- Produced consistent digital and print-ready design assets supporting local business advertising and community-facing content
- Combined web-development and graphic-design skills to create cohesive visual branding across multiple media

Graphic Designer/Product & Web Developer

IMAGINE THIS COMPANY | MARCH 1999 - APRIL 2009

- Created graphics, logos, signs, apparel artwork, displays, and other production-ready materials for a screen-printing company
- Designed website and digital assets while supporting production workflows involving multiple materials, printers, and equipment
- Prepared accurate artwork for print production and maintained visual consistency across client projects
- Worked across a broad range of physical and digital formats, strengthening technical production and brand-design expertise

EDUCATION

Certification of Desktop Publishing

SCHOOL OF COMMUNICATION ARTS

- Coursework and training in graphic-design software, design principles, and production best practices, including Adobe Illustrator, Adobe Photoshop, QuarkXPress, and related applications